

Industry Vertical

**Fashion**

**PANALPINA**  
on 6 continents



Supply Chain Solutions

Air Freight   Ocean Freight   Logistics

## Your industry

The fashion industry has sophisticated and demanding consumers who require multi channel offering, brand experience, personalization and increased product differentiation. This leads to shorter product life and increased need for innovation, flexibility and enhanced order fulfillment certainty. The major needs in the industry include:

- Reducing logistics cost
- Sensing and responding to changes in consumer demand
- Building sustainability and security into supply chains
- Managing promotions and new product releases
- Improving order fulfillment

We have the ability to support you by being responsive, agile and customer-centric in our approach to the fashion industry. In the industry, Panalpina is recognized as a first-class logistics service provider because of our dedicated, and passionate employees, our global network, and the value and flexibility of our solutions.

Together with you we will establish and implement solutions, which meet your needs and respond to the predominant challenges of your industry.

## Our team

Our dedicated fashion team is focused on the industry and takes pride in being constantly driven within a culture of innovation, flexibility and persistence. Staying one step ahead in the fashion industry requires a team that goes beyond the basics.

Our experts are located in strategic key areas around the world and provide customers with access to global solutions built on local needs. Being local allows us to understand and share sourcing trends, local habits and developments, which allows us to maximize your end-to-end service and cost effectiveness. Panalpina's operational excellence throughout air freight, ocean freight and logistics represents the essence of how we do business.

We are ready to put our experience and passion for solutions to work for you by complementing your core competencies, thus allowing you to focus on your customers.



## Our services, your benefits



### Our fashion services

The fashion industry relies on time-definite delivery to consumers. Our tailor-made services address the special requirements of the industry and ensure products reach the consumer on time. This is achieved by seamlessly connecting all parties involved in the supply chain to ensure availability of the right product, in the right quantity, in the right condition, at the right place and time.

By utilizing proven, best-in-class IT solutions we can proactively manage end-to-end processes and product movement. Our technical set-up supports product visibility, scheduled and exception reporting as well as an array of mutually agreed key performance indicators.

Panalpina takes its role and responsibility for security in your supply chain very seriously and we treat it as an integral part of our daily business. Panalpina provides and applies comprehensive security standards throughout the global network to protect your products as well as our own personnel, offices, data and warehouses.

Our experts will work with you to provide a tailor-made solution in order to meet your specific supply chain requirements.

### Key services we offer include:

- Vendor management and buyers consolidation
- Garments on Hanger (GOH)
- Special Handling at Source (SHAS)
- Direct to store
- Cross dock and DC bypass
- Deconsolidation
- Customs and duty management

### Customized IT Tools:

- PO management
- Alert management and reporting tools
- EDI

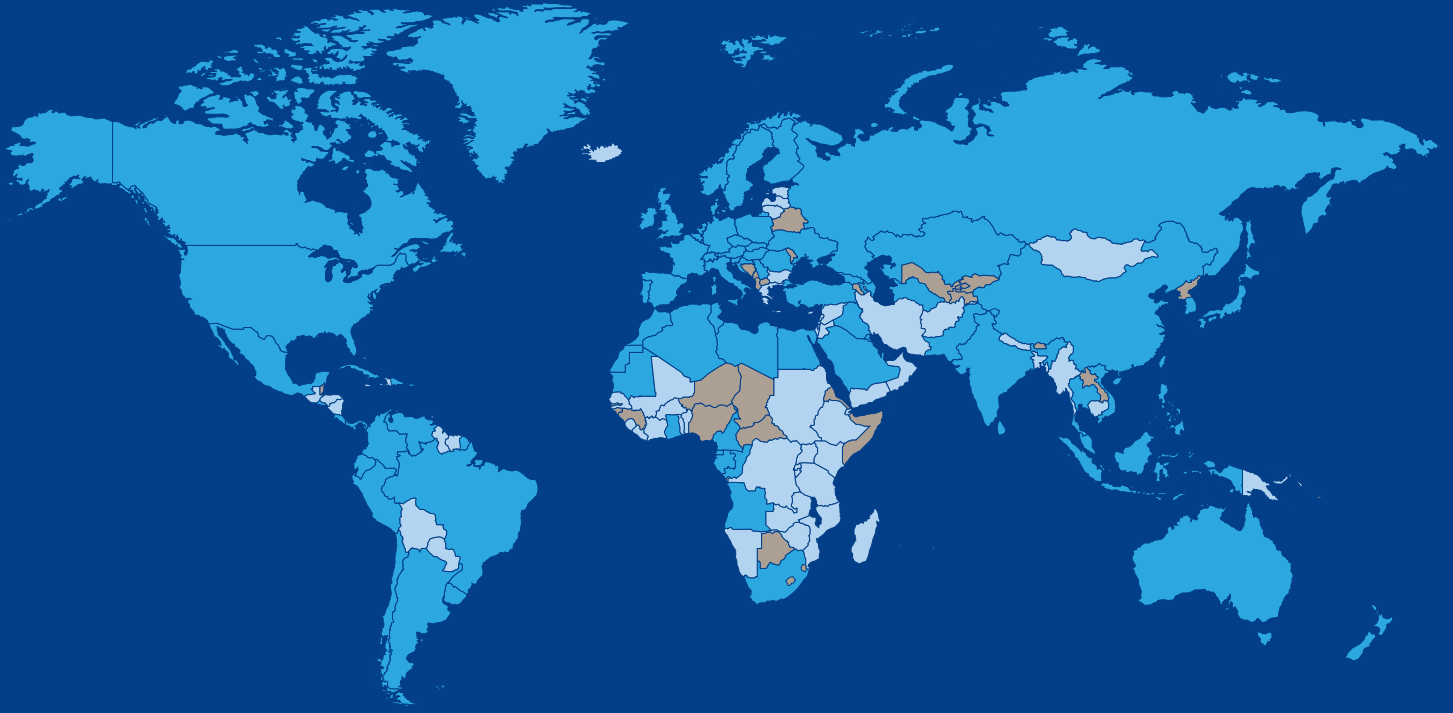
### Your benefits

Panalpina will work closely with you to design an optimal supply chain that adds value to your company and delivers cost savings.

### Key benefits we provide:

- Reducing end-to-end logistics costs
- Improving order delivery fulfillment
- Improving load utilization
- Ensuring a flexible and responsive supply chain





The global Panalpina network: ■ Countries with Panalpina presence ■ Countries with partner presence

## Your contact

Panalpina Management Ltd.  
fashion@panalpina.com

Find a list of all Panalpina offices on [www.panalpina.com](http://www.panalpina.com)

**PANALPINA**  
on 6 continents



Supply Chain Solutions

Air Freight

Ocean Freight

Logistics